

# MMS Holds National Sales Meeting

## *The Power of T.E.A.M.*

MMS, an IMCO member since 1992, held their 2005 National Sales Meeting over June 11-14 in St. Louis, MO. All of their 80 sales representatives attended, along with various customer service representatives and executive staff. They held two days of roundtable presentations in which 40 vendors spent 20-minute sessions educating reps on their product lines and how to sell them. The third day of the meeting was just for MMS employees. Sessions included guest speaker Lou Brock, four operation sessions and one led by MMS President Gary Reeve, Executive Vice President Tom Harris and Senior Vice President of

Sales and Marketing Mike Neubauer discussing the strategic direction of MMS.

MMS didn't leave out the fun and teambuilding social activities. The first night was dinner and a scavenger hunt at Dave & Busters in which 15 teams of MMS employees and attending vendors competed for prizes. The second event was a casino night that included an Elvis impersonator, raffle and an auction.

The theme of their meeting was the Power of T.E.A.M. (Together Everyone Achieves More) and was evident throughout the meeting. 🧠



### 2004 President's Club Winners

top row: Tim Urban, Gary Reeve - President/CEO, Tom Harris - Executive Vice President, Mike Neubauer - Senior Vice President/Sales Marketing  
bottom row: Duke Ropa, Lili Cruchelow, Jill Campbell, Diane Schneiderman, Dave Wester, Brian Butterworth, Myles Sipe.

Mike Neubauer shares, "The first ever MMS National Sales Meeting was a great success. All of our sales reps across all divisions were able to come together as a team and gain knowledge, improve their skills and strengthen relationships."